


《 英语口语 (3) 》 专科课程教学大纲

一、课程基本信息

课程名称	(中文) 英语口语 (3)				
	(英文) Oral English (3)				
课程代码	0020093	课程学分		2	
课程学时	32	理论学时	0	实践学时	32
开课学院	职业技术学院	适用专业与年级		商务英语专业二年级	
课程类别与性质	专业必修课	考核方式			
选用教材	无			是否为马工程教材	否
先修课程	英语口语 (2)				
课程简介	<p>The aim of the course is to enable students to build confidence through speaking and listening. At the end of the course students should be able to speak spontaneously, give presentations with more confidence, and have an overall improved fluency. Furthermore, they should be able to debate on an issue.</p>				
选课建议与学习要求	<p>Students need to have taken some basic English courses. Students will work in groups, pairs and at times individually. The aim is communicative tasks with limited teacher input and maximum student output. In this course students will learn to take English off the page and put it into practice.</p>				
大纲编写人	 (签名)		制/修订时间	2024-9	

专业负责人	臧云洁 (签名)	审定时间	2024-9
学院负责人	阿道君 (签名)	批准时间	2024年9月

二、课程目标

类型	序号	内容
知识目标	1	能在不同场合用书面或口头形式进行有效沟通。
	2	
技能目标	3	理解他人的观点，尊重他人的价值观，
	4	掌握扎实的英语语言基础知识，培养扎实的语言基本功和听、说、读、写、译等语言应用能力。
素养目标 (含课程思政目标)	5	同群体保持良好的合作关系，做集体中的积极成员；善于从多个维度思考问题，利用自己的知识与实践来提出新设想。
	6	具有初步的第二外语表达沟通能力,有国际竞争与合作意识。

三、课程内容与教学设计

(一) 各教学单元预期学习成果与教学内容

章节 chapter	课程内容 contents	知识点和能力要求 knowledge points and ability
第1单元	Business Travel and Reception	Listening /note taking/ follow up discussion or task preparation
第2单元	Welcome Speech	Listening /note taking/ follow up discussion or task preparation
第3单元	Banquet Arrangement	Listening /speaking
第4单元	Business Marketing	Listening /speaking
第5单元	E-Commerce	Discussion/preparation

章节 chapter	课程内容 contents	知识点和能力要求 knowledge points and ability
第 6 单元	Seeking Customers	Speaking descriptive language analysis and fluency.
第 7 单元	Introduce Enterprise	Speaking descriptive language analysis and fluency.
第 8 单元	Business Negotiation	Listening speaking audio visual
第 9 单元	Business Contact	Listening speaking audio visual
第 10 单元	Performance of a Contract	Speaking/ debate/ assess
第 11 单元	International Business Advertisement	Speaking debate
第 12 单元	Public Relations and Etiquettes	Speaking debate
第 13 单元	Investment and Merger	Language of comparing contrasting
第 14 单元	Business Strategy and Planning	Language of comparing contrasting
第 15 单元	Creativity in Business	perform
第 16 单元	Final Exam	Oral test

(二) 教学单元对课程目标的支撑关系

课程目标						
教学单元	1	2	3	4	5	6

第 1 单元	√		√	√	√	
第 2 单元	√		√	√	√	
第 3 单元	√		√	√	√	
第 4 单元	√		√	√	√	√
第 5 单元	√		√	√	√	
第 6 单元	√		√	√	√	
第 7 单元	√		√	√	√	√
第 8 单元	√		√	√	√	
第 9 单元	√		√	√	√	
第 10 单元	√		√	√	√	
第 11 单元	√		√	√	√	
第 12 单元	√		√	√	√	√
第 13 单元	√		√	√	√	
第 14 单元	√		√	√	√	
第 15 单元	√		√	√	√	
第 16 单元	√		√	√	√	

(三) 课程教学方法与学时分配

教学单元	教与学方式	考核方式	学时分配		
			理论	实践	小计

第 1 单元	oral presentation role-plays Read article or watch short video Debates	oral presentations		2	
第 2 单元	oral presentation dialogue Read article or watch short video Debates	oral presentations		2	
第 3 单元	oral presentation Dialogue Read article or watch short video Debates	oral presentations		2	
第 4 单元	oral presentation role-plays Read article or watch short video Debates	role-play		2	
第 5 单元	presentations/dialogue short video Debates	oral presentation		2	
第 6 单元	oral presentation role-plays Read article or watch short video	oral presentation		2	
第 7 单元	oral presentation role-plays Read article or watch short video Debates	oral presentation		2	
第 8 单元	presentations/dialogue short video Debates	Access students' performance in role-play		2	
第 9 单元	presentations/dialogue short video Debates	presentation		2	
第 10 单元	Debates	Access students' performance in debate		2	

第 11 单元	Debates	Access students' performance in debate		2	
第 12 单元	oral presentation role-plays Read article or watch short video Debates	presentation		2	
第 13 单元	oral presentation dialogue Read article or watch short video Debates	presentation		2	
第 14 单元	short video and perform	Access students' performance in role-play		2	
第 15 单元	short video and perform	Access students' performance in role-play		2	
第 16 单元	Test	Test		2	
合计				32	

(四) 课内实验项目与基本要求

序号	实验项目名称	目标要求与主要内容	实验时数	实验类型
1	TED Talk discussion	Highlight/analyse/discuss/present	6	综合型
2	Job interviews	Listening /speaking	6	综合型
3	Writing a short play	Speaking descriptive language analysis and fluency.	6	综合型
4	Presentation techniques	Listening speaking audio visual	6	综合型
5	Debate advantages	Speaking listening/note taking	6	综合型

	and disadvantages of MNCS			
6	America /China	Language of comparing contrasting	2	综合型

实验类型：①演示型 ②验证型 ③设计型 ④综合型

四、课程思政教学设计

<p>Business etiquette and communication skills: Introduce basic etiquette and communication skills in business occasions, emphasizing the principles of respecting others and being honest.</p> <p>Business culture and cross-cultural communication: Analyze the differences in business culture among different countries and regions, and explore how to maintain an open and inclusive attitude in cross-cultural communication.</p> <p>Business case analysis and discussion: Select typical business cases, organize students to participate in role-playing and discussion, and cultivate their critical thinking and problem-solving abilities.</p> <p>Teaching Methods</p> <p>Scenario simulation: Simulate real business scenarios to improve students' speaking ability and cross-cultural communication skills through practice.</p> <p>Case analysis: Use specific business cases for analysis, guiding students to think deeply and extract useful experiences and lessons.</p> <p>Group discussion: Encourage students to discuss in groups, cultivating their teamwork and communication skills.</p>
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五、课程考核

总评构成	占比	考核方式	课程目标						合计
			1	2	3	4	5	6	
X1	15%	Presentation ppt	30		30	20	20		100
X2	15%	Oral project	30		30	20	20		100
X3	15%	Course Credit	30		30	20	10	10	100

		Participation							
X4	55%	Performance and Oral Test	30		30	20	20		100

六、其他需要说明的问题

无